



InsureKidsNow.gov

## A Few Simple Steps to Get Children's Health Insurance For Your Child



"Happy Birthday dear Calvin..."



"Poor Calvin breaking his arm! I'm so afraid Thomas might have an accident too. I don't know what I'd do, we can't afford health insurance!"



"Oh? Don't be so sure! Do you know about the State children's health insurance program? You'd be surprised at how little it costs, even for a working mom like me."



"And it's not only for emergencies—they cover shots, check-ups, sick visits and even prescriptions. I didn't think we qualified but I called anyway and now all three of my kids are covered!"



"It's easy. Just call them and they will tell you if you qualify. It's one less thing I'm worried about these days."



"Hold on—let me get the number for you."



"I had no idea! I'm going to call as soon as we get home!"



"Wow it seems easy! Thomas—we may get a present today too."

**Call today!**